



TRITON DIGITAL'S WEBCAST METRICS® MONTHLY RANKER

September 2020

About Webcast Metrics®

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

About the Rankers

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and sales networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.

About the Rankings

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

The background is a solid blue color. Overlaid on this are several graphical elements: a world map composed of small white dots, with some dots highlighted in red and green; several vertical blue bars of varying heights; and various geometric shapes including circles, lines, and rectangles in shades of blue, white, and red. The text "September 2020 RANKERS" is centered in the middle of the page.

September 2020 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,213,724	468,227,495	0.78
2	Talpa Network	145,677	25,958,509	1.71
3	365 Digital	6,470	2,045,139	0.95

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	440,364	174,862,496	0.76
2	Prisa Radio	142,026	58,303,192	0.73
3	Talpa Radio	119,031	19,974,762	1.81
4	NPR Member Stations	105,635	39,429,602	0.8
5	RADIO.COM	85,156	37,447,394	0.68
6	Cumulus Streaming Network	73,398	27,846,534	0.79
7	Bell Media	36,860	8,216,277	1.34
8	Univision	29,441	17,451,366	0.51
9	Grupo Acir	27,277	9,326,553	0.89
10	AccuRadio	26,613	4,654,767	1.71
11	Beasley Broadcasting Corporate	25,617	9,497,888	0.82
12	Medialaan	23,797	4,324,149	1.67
13	Karnaval.com	21,606	10,307,168	0.64
14	CRP Radios	19,886	8,894,148	0.68
15	Hubbard Broadcasting	18,990	5,485,489	1.03
16	EMF Corporate	17,879	4,084,334	1.3
17	Grupo Renascenca	17,132	2,897,137	1.8
18	Salem Communications	15,785	6,750,507	0.7
19	New York Public Radio	15,054	4,919,989	0.92
20	Grupo Radio Centro	13,974	6,328,093	0.67

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 404,338,865, Net Total Listening Hours: 392,860,975, Gross Active Sessions: 495,734,316, Net Active Sessions: 471,541,709, % Filtered Total Listening Hours: 97.16%, % Filtered Active Sessions: 95.12%

GLOBAL

Daypart: 6am-12am M-Sun
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	847,358	565,619,567	0.79
2	Talpa Network	109,134	34,442,039	1.7
3	365 Digital	4,339	2,480,619	0.93

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	328,749	227,038,715	0.77
2	Prisa Radio	102,445	76,506,080	0.71
3	Talpa Radio	87,755	25,893,742	1.81
4	NPR Member Stations	83,791	53,637,745	0.82
5	RADIO.COM	60,902	46,830,902	0.69
6	Cumulus Streaming Network	50,780	33,256,962	0.81
7	Bell Media	26,508	10,254,584	1.36
8	AccuRadio	19,658	6,174,378	1.69
9	Grupo Acir	19,640	12,205,840	0.86
10	Univision	19,416	20,083,337	0.51
11	Beasley Broadcasting Corporate	18,064	11,696,538	0.82
12	Medialaan	17,905	5,751,496	1.66
13	Karnaval.com	16,834	15,613,244	0.58
14	CRP Radios	15,610	12,640,055	0.66
15	Hubbard Broadcasting	13,163	6,524,173	1.06
16	EMF Corporate	13,098	5,479,140	1.26
17	New York Public Radio	12,001	6,710,785	0.95
18	Grupo Renascenca	11,555	3,767,510	1.64
19	Salem Communications	10,890	7,858,203	0.73
20	Grupo Radio Centro	10,216	8,242,455	0.66

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 523,401,501, Net Total Listening Hours: 507,048,708, Gross Active Sessions: 641,371,505, Net Active Sessions: 606,942,526, % Filtered Total Listening Hours: 96.88%, % Filtered Active Sessions: 94.63%

U.S.

Daypart: 6am-8pm M-F
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,194,857	459,529,286	0.78

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,098,386	1,191,116,010	0.54
2	iHeartRadio	429,628	169,838,002	0.76
3	NPR Member Stations	98,496	36,946,177	0.8
4	RADIO.COM	84,927	37,277,962	0.68
5	Cumulus Streaming Network	72,234	27,376,527	0.79
6	Univision	29,434	17,445,589	0.51
7	Beasley Broadcasting Corporate	25,104	9,339,558	0.81
8	Hubbard Broadcasting	18,864	5,402,709	1.04
9	EMF Corporate	16,959	3,799,825	1.32
10	Salem Communications	15,614	6,664,452	0.7
11	AccuRadio	14,959	2,392,195	1.86
12	New York Public Radio	13,680	4,345,031	0.94
13	Bonneville International	11,511	4,948,861	0.71
14	Urban One	10,475	4,523,135	0.7
15	ESPN Radio Corporate	9,836	5,302,974	0.56
16	Emmis Communications	7,979	3,413,464	0.71
17	Midwest Communications	6,953	1,695,955	1.22
18	Prisa Radio	6,831	4,010,665	0.51
19	Classical KUSC/KDFC	5,515	1,206,346	1.36
20	Entravision Communications Corporation	5,254	2,638,052	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	831,938	552,733,452	0.79

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,787,466	1,780,850,388	0.54
2	iHeartRadio	319,862	219,599,478	0.77
3	NPR Member Stations	77,376	49,695,818	0.82
4	RADIO.COM	60,685	46,531,179	0.69
5	Cumulus Streaming Network	49,801	32,554,924	0.81
6	Univision	19,410	20,074,551	0.51
7	Beasley Broadcasting Corporate	17,683	11,493,793	0.82
8	Hubbard Broadcasting	13,052	6,398,170	1.07
9	EMF Corporate	12,359	5,065,640	1.29
10	New York Public Radio	10,802	5,821,396	0.98
11	Salem Communications	10,745	7,731,595	0.73
12	AccuRadio	10,457	2,959,373	1.87
13	Bonneville International	7,835	5,774,555	0.72
14	ESPN Radio Corporate	7,795	7,998,049	0.52
15	Urban One	7,374	5,487,777	0.71
16	Emmis Communications	6,010	4,526,467	0.71
17	Midwest Communications	4,778	2,074,659	1.21
18	Prisa Radio	4,754	4,777,118	0.53
19	Classical KUSC/KDFC	4,639	1,746,773	1.4
20	Entravision Communications Corporation	3,373	2,952,548	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7PM M-F
Month: September 2020



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	76,647	28,907,001	0.74
2	Grupo Acir (Mexico)	25,887	8,127,123	0.9
3	CRP Radios (Peru)	17,379	6,750,466	0.72
4	Grupo RPP (Peru)	14,180	5,956,047	0.66
5	Grupo Radio Centro (Mexico)	11,675	4,657,018	0.71
6	RCN Radio (Colombia)	10,258	3,435,889	0.82
7	Grupo JBFM (Brazil)	8,504	3,211,320	0.75
8	Grupo BluRadio (Colombia)	8,346	3,658,504	0.62
9	Radios IMC (Argentina)	7,338	1,569,078	1.32
10	Nova Brasil (Brazil)	7,250	2,052,921	1
11	Jovem Pan - SP (Brazil)	6,516	4,442,784	0.41
12	MVS Radio (Mexico)	5,165	1,948,353	0.74
13	Grupo Alpha Media (Argentina)	4,832	1,860,891	0.74
14	Radiopolis (Colombia)	3,654	1,077,085	0.95
15	Multimedios (Mexico)	3,523	1,306,381	0.76
16	Rádio Alvorada (Brazil)	2,747	781,154	0.99
17	Imagen (Mexico)	2,716	1,290,645	0.6
18	NRM (Mexico)	2,422	905,544	0.75
19	Igreja Pentecostal Deus e Amor (Brazil)	2,116	1,202,234	0.48
20	Dial Brasil (Brazil)	1,935	740,972	0.74
21	AccuRadio (United States)	1,113	249,894	1.25
22	ACCION MULTIMEDIOS (Paraguay)	986	593,975	0.47
23	Radio 93 (Brazil)	904	427,746	0.59
24	Cadena Radial Vida (Colombia)	872	551,423	0.42
25	Z101 (Dominican Republic)	840	418,062	0.55

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

LATAM

Daypart: 6am-12am M-SUN
Month: September 2020



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	50,367	36,572,475	0.73
2	Grupo Acir (Mexico)	17,641	10,926,589	0.86
3	CRP Radios (Peru)	13,021	9,967,880	0.7
4	Grupo RPP (Peru)	10,307	8,536,820	0.64
5	Grupo Radio Centro (Mexico)	8,134	6,271,370	0.69
6	RCN Radio (Colombia)	7,683	5,435,123	0.74
7	Grupo JBFM (Brazil)	6,297	4,876,938	0.69
8	Radios IMC (Argentina)	5,515	2,396,791	1.23
9	Nova Brasil (Brazil)	5,143	3,049,391	0.9
10	Grupo BluRadio (Colombia)	5,055	4,276,855	0.61
11	Jovem Pan - SP (Brazil)	4,747	6,123,534	0.41
12	MVS Radio (Mexico)	3,392	2,499,888	0.72
13	Grupo Alpha Media (Argentina)	3,146	2,312,748	0.73
14	Multimedios (Mexico)	2,466	1,876,770	0.7
15	Radiopolis (Colombia)	2,464	1,427,561	0.92
16	Igreja Pentecostal Deus e Amor (Brazil)	1,926	2,050,623	0.49
17	Rádio Alvorada (Brazil)	1,887	1,144,774	0.88
18	NRM (Mexico)	1,795	1,325,381	0.72
19	Imagen (Mexico)	1,648	1,480,300	0.6
20	Dial Brasil (Brazil)	1,373	1,084,866	0.68
21	AccuRadio (United States)	857	375,360	1.22
22	Cadena Radial Vida (Colombia)	646	769,828	0.43
23	NPR Member Stations (United States)	641	499,872	0.68
24	ACCION MULTIMEDIOS (Paraguay)	639	769,965	0.44
25	Radio 93 (Brazil)	627	583,325	0.57

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

EMEA

Daypart: 6am-7pm M-F
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	148,979	24,483,604	1.72
2	365 Digital	6,695	1,950,832	0.97

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	122,348	19,004,862	1.82
2	Prisa Radio (Spain and LATAM Countries)	62,152	22,722,184	0.76
3	Medialaan (Belgium)	24,580	4,139,550	1.67
4	Karnaval.com (Turkey)	21,976	9,493,681	0.66
5	Grupo Renascenca (Portugal)	17,586	2,661,747	1.90
6	RadioCorp (Netherlands)	14,679	3,285,144	1.25
7	RadiaCZ (Czech Republic)	10,485	1,193,300	2.42
8	Active Radio A.S. (Czech Republic)	8,048	1,059,974	2.10
9	Primedia Broadcasting (South Africa)	6,695	1,950,832	0.97
10	Sublime World BV (Netherlands)	4,205	632,949	1.88

EMEA

Daypart: 6am-12am M-SUN
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	107,510	33,516,326	1.73
2	365 Digital	4,249	2,411,537	0.95
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	86,748	25,343,930	1.84
2	Prisa Radio (Spain and Latam Countries)	46,403	34,349,719	0.72
3	Medialaan (Belgium)	17,842	5,704,158	1.65
4	Karnaval.com (Turkey)	16,563	15,303,980	0.58
5	Grupo Renascenca (Portugal)	11,304	3,576,105	1.70
6	RadioCorp (Netherlands)	11,126	4,754,644	1.24
7	RadiaCZ (Czech Republic)	6,757	1,560,904	2.28
8	Active Radio A.S. (Czech Republic)	4,830	1,289,343	1.96
9	Primedia Broadcasting (South Africa)	4,249	2,411,537	0.95
10	Sublime World BV (Netherlands)	3,336	943,423	1.90

Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics One Sheet

An overview of Webcast Metrics and its features & capabilities

<https://bit.ly/2H8pPxi>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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